

National Certificate in **Sport Management**



- * Admission Requirements: NQF 4 qualification
- 🕒 Duration: 12 Months
- # SAQA ID: 60309
- ⏏ NQF 5
- 🏆 127 Credits
- Ⓡ Accredited: CATHSSETA
- 📶 On-campus; Online

National Certificate in Coaching Science NQF 5

SAQA ID: 67695

 120 Credits

Overview

The National Certificate in Sport Management course aims to provide students with the ability to promote principles of good management in sports organisation and structures, including, but are not limited to customer care, finance, risk management, event and facility management and effective communication within the business environment. Through a balance of theory, practical and work integrated learning, students are able to develop a variety of skills that prepares them to work in the field of sport management. This interactive programme is led by highly qualified Sport Managers that are specialists within their field.

This programme was developed to ensure learners are competent in the following fields:

- ▶ Promote principles of good management in Sport Organisations
- ▶ Gain practical experience through working in a variety of established Sport Unions, Schools and Sport Companies
- ▶ Advance one's own skill set to be an entrepreneur
- ▶ Develop the theoretical competency to apply it in the workplace
- ▶ On completion of the National Certificate in Sport Management, one can advance to our HFPA Continuing Education Programmes

Learning outcomes

On achieving this qualification the learner will be able to:

- ▶ Promote principles of good management in Sport Organisations
- ▶ Gain practical experience through working in a variety of established Sport Unions, Schools and Sport Companies
- ▶ Advance one's own skill set to be an entrepreneur
- ▶ Develop the theoretical competency to apply it in the workplace
- ▶ Organise and establish a sport organisation or structure in order to enhance operational effectiveness
- ▶ Maintain operations in a sport organisation or structure
- ▶ Plan, coordinate and implement sport tournaments and/or events

Job Opportunities

- ▶ **Manager in Sport Organisation**
- ▶ **Sport Event Organiser or Manager**
- ▶ **Entrepreneur in the field of Sport**

Accreditations

- ▶ CATHSSETA Provider Accreditation Number 613/R/000189/2011



Admission Requirements

- ▶ Grade 12 National Senior certificate (NQF 4)
- ▶ An appropriate NQF Level 4 qualification; or
- ▶ Admission through Recognition of Prior Learning (RPL), subject to the HFPA's RPL policy and assessment requirements.

Curriculum



SPORTS MANAGEMENT PRINCIPLES & PROCESSES:

Introduces the fundamental principles, structures and processes involved in managing sport organisations. Students develop an understanding of planning, leadership, decision-making, governance and operational management within contemporary sport environments.



SPORT COMMUNICATION:

Develops the communication skills required to operate effectively within the sport industry. The module explores professional, organisational, interpersonal and digital communication, with emphasis on communicating effectively with athletes, staff, stakeholders, sponsors, media and sport communities.



HUMAN RESOURCE AND DIVERSITY MANAGEMENT:

Introduces the principles and practices involved in managing people within sport organisations. Students explore recruitment, staff development, performance management, teamwork, leadership, workplace relationships and the effective management of diversity within inclusive sport environments.



SPORT MARKETING & EVENT MANAGEMENT:

Develops an understanding of marketing and event management within the sport industry. Students explore sport consumer behaviour, branding, sponsorship, promotion and digital marketing alongside the planning, implementation and evaluation of sport events.



SPORT ADMINISTRATION:

Develops the administrative knowledge and skills required for the effective operation of sport organisations and programmes. The module addresses administrative systems, record management, budgeting, scheduling, reporting, governance processes and coordination of sport-related activities.



SPORT FACILITY MANAGEMENT:

Introduces the principles involved in the effective management and operation of sport and recreation facilities. Students explore facility planning, operations, maintenance, scheduling, resource management, health and safety, risk management and the provision of safe and effective environments for participants and stakeholders.



EXPERIENTIAL LEARNING:

Provides students with structured workplace-based learning opportunities within sport and related environments. Students integrate theoretical knowledge with practical experience while developing professional competence, workplace behaviour, communication, problem-solving and reflective practice relevant to employment within the sport industry.



What we offer: •-----



Practical learning



Highly qualified and skilled lecturers



Job opportunity alerts on the HFPA Graduates group



Payment term

Bring Your Own Device (BYOD) Requirements

HFPA students require reliable access to a personal laptop or desktop computer and the internet to participate fully in their studies. The device is used to access the learning platform, communicate by email, attend online learning activities where applicable, complete assignments using applications such as Microsoft Word and Excel, and download or upload learning materials. The prescribed and recommended reading material is also found online. **Please refer to the Bring Your Own Device (BYOD) document in the About Us section of our website for more information.**



Enquiries:  079 172 1728 | info@hfpa.co.za | hfpa.co.za
National Contact Centre: 0861 777 010