



STUDY MODES OFFERED: FULL TIME | ONLINE

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entry requirements

Grade 12 National Senior Certificate (NQF 4)

Note: If you do not hold a level 4 NQF you can apply to study our Sports Administration Certificate NQF 4. Successfully completing this will provide you access to the Higher Certificate NQF 5 programme and a pathway into more advanced programmes and further opportunities.

course overview

The **National Certificate in Sport Management** course aims to provide students with the ability to promote principles of good management in sports organisation and structures, including, but are not limited to customer care, finance, risk management, event and facility management and effective communication within the business environment. Through a balance of theory, practical and work integrated learning, students are able to develop a variety of skills that prepares them to work in the field of sport management. This interactive programme is led by highly qualified Sport Managers that are specialists within their field.

This programme was developed to ensure learners are

competent in the following fields:

- Promote principles of good management in Sport Organisations
- Gain practical experience through working in a variety of established Sport Unions, Schools and Sport Companies
- Advance one's own skill set to be an entrepreneur
- Develop the theoretical competency to apply it in the workplace
- On completion of the National Certificate in Sport Management, one can advance to our Hfpa Continuing Education Programmes

accreditation

- 127 Credits
- SAQA Registered
- NQF Level 5
- SETA accredited Full Qualification (CathsSeta).
- Recognised and registered with REPSSA (Register of Exercise Professionals South Africa). REPSSA is part of ICREPS (International Confederation of Registers for Exercise Professionals).

subjects & modules

SPORTS MANAGEMENT PRINCIPLES & PROCESSES

- 1 Manage the Business Components of a Sport Organisation
- 2 Establish Sustainable Organisational Structures for Sport
- 3 Explain the Role of Governance Structures in Sport

SPORT COMMUNICATION

- | | |
|---|--|
| 1 Conduct Communication Within a Business Environment | 4 Care for Customers |
| 2 Utilise Personal | 5 Facilitate Learning |
| 3 Development Training for Personal Growth | 6 Using a Variety of Given Methodologies |

HUMAN RESOURCE AND DIVERSITY MANAGEMENT

- | | |
|---|---|
| 1 Promote an understanding of diversity and equity in sport and fitness organisations | 4 Develop and Implement Team Ethical Behaviour and discipline |
| 2 Manage Participants with Disabilities in Sport | 5 Manage Volunteers in Sport |
| 3 Support Sport or Fitness Participation for People Living with HIV/AIDS | |

SPORT MARKETING & EVENT MANAGEMENT

- | | |
|--|--|
| 1 Explain the principles of physical activity in the context of sport or fitness | 3 Organise and administer a sport tournament |
| 2 Apply principles of marketing to sport | 4 Plan a sport tournament |

SPORT ADMINISTRATION

- 1 Create, maintain and update record keeping systems
- 2 Manage project finances

SPORT FACILITY MANAGEMENT

- 1 Monitor and maintain health, safety and security
- 2 Manage a sport or recreation facility

learning outcomes

Successful learners will be able to:

- Promote principles of good management in Sport Organisations
- Gain practical experience through working in a variety of established Sport Unions, Schools and Sport Companies
- Advance one's own skill set to be an entrepreneur
- Develop the theoretical competency to apply it in the workplace
- Organise and establish a sport organisation or structure in order to enhance operational effectiveness
- Maintain operations in a sport organisation or structure
- Plan, coordinate and implement sport tournaments and/or events

learning pathways

- Higher Certificate in Exercise Science
- National Diploma in Coaching Science
- Sports Conditioning Coach

hfpa online learning platform (olp)

All students are given access to our advanced and interactive Online Learning Platform.

You are never alone when you study online with us! The HFPA OLP has been carefully developed to bring you all the benefits of a traditional classroom setting, facilitating interactive learning through multi-media lessons, videos, quizzes, questionnaires, forums, links, presentations, journals, assignment and exam submissions and more!

You will receive constant communication and feedback from your very own Online Tutor and steadfast support from our dedicated online-support team.

The workshops offered for online+workshops students serve as revision sessions in which you can ask questions, revise key concepts and receive hands-on guidance from our master trainers.

campuses/study modes	
FULL TIME	Johannesburg, Cape Town
ONLINE	Study anytime, anywhere

- ### course resources
- Hard Copy Manuals
 - Online E-Books
 - Study Guides
 - HFPA Online Learning Platform
 - Online Tutors

description of modes of delivery

FULL TIME PROGRAMME

- Programmes are offered over an Academic Year
- Students attend weekday lectures and workshops at HFPA Campuses as per the course calendar
- Students benefit from Course Leaders and Presenters who guide them through the course
- Full Time programmes include extra courses and industry exposure which provide broader skills and therefore earning potential
- Students graduate with the confidence to start their business
- Graduation Ceremony
- Students receive a full Course Pack

ONLINE PROGRAMME

- Students study online using the HFPA Online Learning Platform.
- Students are assigned to an Online Tutor who will assist throughout the course.

contact details

Enquiries: info@hfpa.co.za

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